

FALL 2022

INTERNSHIP APPLICATION

Application Deadline:

June 6, 2022

Internship Timeframe:

Late August / Early September –
Mid December 2022



COMPOST *nashville*

ABOUT US

Compost Nashville is Nashville's first residential and commercial organic waste (food waste and other compostable material) collection service.

The company began in April 2014 and has since grown to service nearly 1,800 homes, restaurants, coffee shops, and offices.

With the mission to Grow Food, Not Landfills as its guiding philosophy, Compost Nashville closes the food loop by keeping food waste out of our landfills and returning finished compost back to the community to help promote local and sustainable food sources.

Residential customers earn compost twice a year, which is delivered to their doorstep for use in their gardens.

Commercial customers reduce their waste footprint while knowing the compost created from their waste is going back to support local farms and community gardens. Everyone has the chance to make a difference in our community and Compost Nashville makes doing so simple and easy.



INTERNSHIP PROGRAMS



SOCIAL MEDIA

The social media intern's primary focus will be curating posts that are engaging to our audience. You will also:

- Engage with other accounts and hashtags
- Learn how to review analytics and provide reporting on those metrics
- Obtain Social Media Marketing Certification



CONTENT CREATION & SEO

The content creator's primary focus will be on content writing for our website. This includes:

- Research sustainability topics and create content based on those topics
- Update content on website to increase SEO
- Obtain Content Marketing & SEO Certification



CUSTOMER CARE & INBOUND MARKETING

This is an excellent opportunity for someone looking to explore what goes into a meaningful customer experience and engaging a warm audience through inbound marketing strategies:

- Analyze data to understand common client needs and craft meaningful responses
- Engage in email marketing with current customer base
- Learn best practices for managing processes of a customer care team

INTERNSHIP PROGRAMS

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PHOTOGRAPHY

This is an excellent portfolio opportunity. Projects include portrait photography, branding, and product photography. Responsibilities include:

- Assisting in the creation of a library of compostable product photos
- Plan & Execute a company-wide photo shoot



VIDEOGRAPHY

This is an excellent opportunity for someone exploring videography as a career. This position will offer a broad spectrum of projects from commercial videography to engaging social media visuals. This includes:

- Assist with creating a promotional video for our website
- Create short content for our social media platforms



PERKS & REQS

Perks:

- Education, training, & feedback provided by our leadership team.
- Participate in two public facing project launches specifically curated for this internship that can be used on future job applications/portfolios
- Access to a large network of sustainability professionals within the Nashville area
- Scheduling and remote-work flexibility
- Optional resume/portfolio review & mock interview workshop at the end of the internship period

General Requirements:

- Passionate about sustainability and eager to learn more about environmental issues
- Ability to work independently and with a team
- Proven track record of completing projects and meeting deadlines
- Keen attention to detail
- Enrolled in an accredited college/university program and able to obtain credit for this internship.
- Live in the middle TN area during the internship period



TO APPLY:



COMPLETE ONE OF THE FOLLOWING PROMPTS DEPENDING ON THE INTERNSHIP YOU ARE APPLYING FOR:

- **Social Media:** Please provide 1-2 of your favorite instagram accounts and list 2-3 things you think they do well.
- **Content Creation & SEO:** Please provide 1 writing sample of your choice (ideally less than 1000 words, if greater please provide an excerpt. Note, you do not need to create a new sample - any prior writing will suffice)
- **Photography:** Please provide 5 photo samples of your choice (Note, you do not need to take new photos, existing photos you have will suffice)
- **Videography:** Please provide 1 video sample of your choice (ideally under 10 mins, if greater please provide 10 minute section you would like us to view. Note, you do not need to create a new video, existing video content you have will suffice)
- **Customer Care / Inbound Marketing:** Please submit 1-2 questions you have about Compost Nashville and/or this internship



EMAIL THE PROMPT RESPONSE AND A RESUME TO
INFO@COMPOSTNASHVILLE.ORG

Please include in the subject line the internship you are applying for.
For example "Fall 2022 Content Creation & SEO Internship Application"



DON'T OVERTHINK IT! WE JUST WANT TO SEE POTENTIAL, NOT PERFECTION.
APPLICATION DEADLINE IS JUNE 6, 2022