

WCAR 2020 Internship Program

1646 Westgate Circle, Suite 104
Brentwood, TN. 37027



Summer Deadline: March 1 | Fall Deadline: August 1

- Open to all students in good standing
- Unpaid Internship (Bonuses will be given following completion of hours)
- College Credit is available. Please speak with your advisor
- May be asked to travel short distances within Williamson County

About WCAR:

WCAR IS a local branch of the [National Association of REALTORS®](#). We are a trade association that exists to represent the interests of real estate professionals and those who own or desire to own real property. The association was established in 1962 to provide professional development, dispute resolution, legislative advocacy, communication, and community improvement. WCAR does not sell real estate or promote the sale of any real estate listings; we simply support REALTORS® in our organization and ensure they meet the professional standards set by NAR.

Intern Benefits:

You will hone essential communications skills that would be beneficiary in any communications field, not to mention numerous opportunities to build your portfolio. Below are some of the tasks you may be asked to handle during your time at WCAR. No prior experience is necessary.

- Writing
 - WCAR provides 2-4 one-page articles on various topics for local magazines such as Your Williamson, The Real Producers, Luxury Home, etc.
 - WCAR provides 2-5 press releases per month to local and state newspapers. These press releases cover member events, local awards, marketing statics, etc.
- Video Production
 - WCAR has a goal to increase our use of video shorts as a promotion tool. Students would learn basics for lighting, sound, green screen, and editing short promotional videos.
 - In addition to in house training, we have the production team of [Skydive Films](#), an award-winning film crew out of Nashville, assisting when needed. I would be happy to set up a one-on-one session with Skydive Films for any students desiring to learn more about videography.
- Graphic Design
 - 80% of all graphic designs used for marketing and our weekly newsletters are done inhouse. This will give you the opportunity to be creative and perfect the use of many Adobe products available at WCAR.
- Web Design
 - We are currently pricing web design companies to revamp our current site. This would be a great chase to learn about site development, content layout, and minor coding.
- Events
 - WCAR hosts several events throughout the year. Events range from 40-400 attendees. This is a great opportunity to learn how to plan and execute large scale events.
- Social Media
 - You will get experience creating social media campaigns.
- Branding
 - Brand consistency is a priority at WCAR. You will learn the importance of consistency and how to obtain it through all communications.

If you are interested in applying for the WCAR internship program please fill out the form below and submit your resume. If you have additional questions please contact WCAR's Director of Communication, Carlee Ammons.

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WCAR Internship Application

Name :

Date:

Phone:

Email:

College:

Freshman

Sophomore

Junior

Senior

Major:

Minor:

Seeking College Credit:

YES

NO

Days Available to Work:

M

T

W

TH

F

S

Hours Available to Work:

8AM

9AM

10AM

11AM

12PM

1PM

2PM

3PM

4PM

5PM

How many hours a week are you able to work? (8 Hour Minimum Commitment Required)

Why do you feel you would be a good fit for this internship?

Application and Resume must be emailed to Carlee Ammons, Director of Communications.

Carlee Ammons

Email: communications@wcartn.org

Phone: 615-732-5174